



Duval County Council Fall 2011 Leadership Development Workshop

Wednesday, September 14 at the Schultz Center

No Pre-registration required; on-site registration begins at 9:00 AM

Start your day off at the Health and Community Resources Fair in Gentry Hall !!

New in 2011 -- Cultural Arts vendors! All vendors will be available between 9:00 AM and NOON!

10:00-10:45 AM	10:50 – 11:35 AM	11:40 – 12:10	12:15 – 1:00 PM	1:05 – 1:50 PM
<p>So Now You're President I This class will provide an overall orientation to PTA and give you some tips on how you can make your presidency most effective.</p>	<p>So Now You're President II ... continued</p>	<p>Refreshment</p>	<p>Money Matters I Designed for treasurers and will provide information as to state and local rules, timelines and requirements plus budget development.</p>	<p>Money Matters II ... continued</p>
<p>Programs That Work in - Elementary focuses on program planning. What's the difference between a program and a project? What types of programs can you do for your local unit? And, how do you make them successful?</p>	<p>Fundraising – How to Make the Best Choice Fundraising is only part of what local units do, it is often one of our most important responsibilities. This session will help guide the way for you to implement a successful fundraising program for your local unit.</p>	<p>Break</p>	<p>Common Core State Standards (CCSS) & Grassroots Advocacy Training – learn to communicate effectively with elected officials at all levels to express your opinion and advocate for all children.</p>	<p>Bylaws and Parliamentary Procedure Attend to learn about PTA bylaws and why we have them OR if your Bylaws will be out of date. Learn about Parliamentary Procedure and how it can help make your meetings effective.</p>
<p>Growing Your Membership Campaign will cover all of the key elements for a successful membership campaign. How do those schools keep getting 1000+ members every year? Come and find out...</p>	<p>Creative Communications will present ideas on the type of information that might be included on a local unit website and introduce tools that may be used to help do the work. It will also touch on alternative electronic communication tools.</p>	<p>View</p>	<p>Recruiting and Retaining Volunteers will help you set up a successful volunteer program at your local unit plus learn the latest on the DCPS volunteer screening program. Learn strategies for recruiting and retaining great volunteers from our experienced presenters.</p>	<p>Let Grants Build Your Financial Resources will discuss the importance of having a funding plan to provide direction for your organization. A funding plan will streamline the search for potential funding sources, project goals and eligibility and improve outcomes and accountability.</p>
<p>Reflections Learn ways to encourage students to pursue artistic expression through participation in our Reflections Program with the theme, "<i>Diversity Means ...</i>" Encourage students to create and submit works of art for fun and recognition in six areas: dance, film, literature, music, photography, and the visual arts.</p>	<p>Working with Business Partners will help you establish relationships with local businesses. Learn how to reach out to businesses and work with them to support your efforts throughout the year.</p>	<p>Exhibits</p>	<p>Shape the work of PTA – write a platform resolution The passage of a resolution at the Florida PTA Convention directs PTA in areas of advocacy, legislative priority, and program development. Do you have an issue that really concerns you and other members of your local unit/council? Then get started NOW.</p>	<p>Getting the Recognition You Deserve –Learn what needs to be done to earn awards along with the timeline and rules. Tips on how to prepare award winning applications will be shared by a past PTA of the Year representative.</p>

Location: The Schultz (TEAM) Center (348-5757), 4019 Boulevard Center Drive (last stoplight iBeach Blvd. and Blvd Center Drive)

Rev August 26, 2011

For more information, contact Margaret Godke at 904/693-3501 or msregodke@yahoo.com

All workshops are subject to change without notice.