

Creative Communication Through Technology

2011 - 2012

Criteria for Award: 3 ITEMS must be met in order to qualify

1. Local unit must use technology that is easily accessible to membership / judges & have current info
2. Must be a PTA in good standing: Current bylaws and DCC & State/National dues paid in full & on time
3. Submitted to the DCCPTA Awards Chair

DEADLINE: April 17, 2012, 9:30am-12noon, April DCCPTA General Meeting

LOCATION: Duval County School Board Auditorium, 1701 Prudential Dr., 32207 (bring ID)

Do you provide any of the following to your members as a means of communication?

Emailed Newsletters or Announcements? (E-Blast)	Yes / No	Attach 2 emails
Blog News	Yes / No	
Social Networking? (ie. Twitter, facebook)	Yes / No	
Website?	Yes / No	

On any of the above do you routinely direct people to:

District PTA website?	Yes / No
State and National PTA websites?	Yes / No
School Website?	Yes / No

Do you post / communicate:

How to join or volunteer	Yes / No
Meetings and Events	Yes / No
Contact Information for Board Members	Yes / No

How often do you update website / blog? _____

How often do you send out email newsletters or announcements? _____

How do you promote your E-Blasts / Blog / Website to your membership?

Protecting your members' online contact information should be of utmost importance.

How do you protect your members' online privacy? _____ include website, email, and social media policies

Provide location URL to:

Website: _____

Blog: _____

School: _____

Technology Chair / Administrator: _____ Phone: _____

President: _____ Phone: _____

Signatures _____
(President) (Principal)